Reg. No. \_\_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov / Dec – 2019**

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|  |  |  |  |
| **Code :** | **17MS1002** | **Duration :** | **3hrs** |
| **Sub. Name :** | **BASICS OF BUSINESS AND MANAGEMENT** | **Max. Marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
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| **Q. No.** |  | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. |  | Describe in detail the macro economic indicators. | CO1 | 20 |
| **(OR)** | | | | |
| 2. |  | Write notes on Devaluation, GDP and Inflation. | CO2 | 20 |
|  |  |  |  |  |
| 3. |  | Discuss in detail all leadership theories. | CO3 | 20 |
| **(OR)** | | | | |
| 4. |  | Explain Employee Motivation using Managerial Grid. | CO3 | 20 |
|  | | | | |
| 5. |  | “ Team Building leads to success”. Exhibit your own experience  with your class mates and siblings. | CO4 | 20 |
| **(OR)** | | | | |
| 6. |  | How do you do your personal Financial Plan? Share your experience. | CO5 | 20 |
|  | | | | |
| 7. |  | How do you apply your Negotiation Skills? Explain from the read of your monthly grocery purchasing Experience. | CO6 | 20 |
| **( OR)** | | | | |
| 8. |  | “My uncle wants to invest Rs.5,00,000 in small Business. He wants to find profit in atleast two years lead time”. Suggest him a profitable product idea, supplement the Product with Operational Plan, Finance Plan, HR Plan and Marketing Plan. | CO5 | 20 |
|  | | **Compulsory**: |  |  |
| 9. |  | Elaborate atleast 10 Major announcements by our Union Minister Mrs.Nirmala Sitaraman in this current Union Budget. | CO5 | 20 |